



Omar Farook | Building Beautiful Products

16.0k subscribers

Hi! My name is Omar Farook, I am a multidisciplinary designer & founder. 👋

I recently exited my company Glorify.com to Leadpages.com (owned by Redbrick).

Currently building:
👉 Blitzit.app - a personal productivity tool that keeps you in flow state
👉 Granular.build - vibe code/design with zero limits, using your existing AI agents.

This is my journey. I'll be sharing my entire process; the wins, losses and overall learnings as I go.

✅ Looking for practical steps to build a tech startup from scratch or excel your career in tech? This channel is perfect for you!

Multidisciplinary leaders will become the biggest change makers of our time.

📋 Topics I'll cover: SaaS, UI/UX Design, Prototyping, Web Design, Marketing Funnels, Workflows and more.

If you like what you see, go ahead and subscribe 🤙

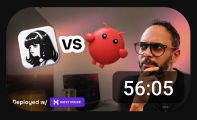
Branded content videos

Videos with paid promotion



Claude Handles Stripe Refunds and Sends Confirmation Emails

463 views • 1 month ago

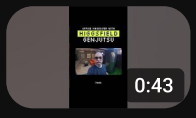


Hermes: Is it really the "OpenClaw Killer"?

371 views • 4 months ago

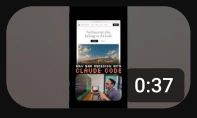
Featured videos

Video highlights



I Redesigned My Garden Room Office with AI (Higgsfield Genjutsu)

150 views • 8 hours ago



Floating translucent nav bar w/ Claude Code #uidesign #webdesign

1.4K views • 1 week ago

Topic categories

This chart shows a list of urls to wikipedia pages that describe the channel's content

Knowledge
Computer Science
Software
Lifestyle
Technology

Key channel stats

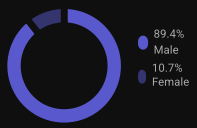
Last 28 days

Subscribers (Lifetime)	Videos published (Lifetime)	Unique viewers	Views
16.0k	172	15.9k	37.8k
Watch time (hours)	**Average view duration**	**Average percentage viewed**	**Returning viewers**
474.8	1:26	14.0%	10.3%

Demographics

Last 28 days

Gender



Age	
13–17	0.3%
18–24	17.3%
25–34	51.1%
35–44	24.3%
45–54	6.8%
55–64	0.2%

Geography	
India	17.4%
United States	10%
Brazil	3.9%
United Kingdom	3.7%
Germany	3.7%

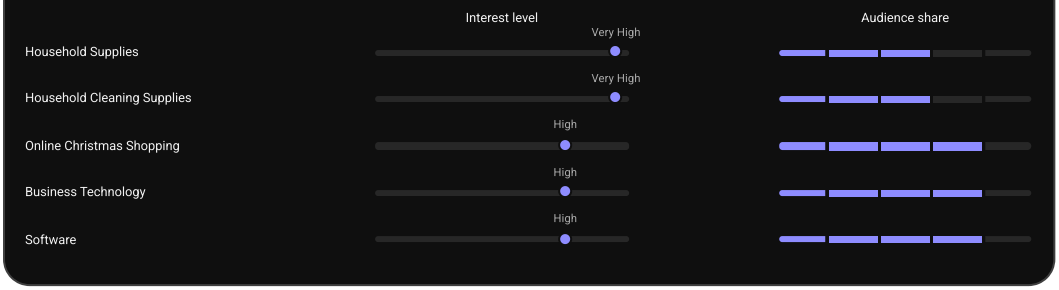
Audience interests

Last 28 days

	Interest level	Audience share
Banks Online	Very High	
Cloud Services Power Users	Very High	
High-End Computer Aficionados	Very High	
Home Automation Enthusiasts	Very High	
Light TV Viewers	Very High	

Shopping interests

Last 28 days



Parental status

Last 28 days

Non-Parents	93.1%

Social Media		Contact	Joined YouTube	Location
Insta	IndieHackers	Omar Farook | Building Beautiful Products	March 20, 2017	United Kingdom
Twitter	LinkedIn	omarnfarook@gmail.com		
TikTok	Granular.Build			

This Media Kit was created on Nov 2, 2026. The audiences are made up of groups of people with interests and intents as estimated by Google. Learn more